Eastern Frosted & Refrigerated Foods Association
Membership Application

Celebrating 75 years of growth and change!

EFRA has come a long way since the first luncheon club meetings in 1937. Originally established as EFFA (Eastern Frosted Foods Association), the association expanded in 2011 to become the EFRA (Eastern Frosted & Refrigerated Foods Association). We look forward eagerly to serving the refrigerated foods community in addition to the frozen foods community. EFRA remains a vital link of communication. Your voice gets heard. The consumer and the trade see and hear us loudly and clearly, and the sign of the penguin has been accepted as the symbol of quality, value and convenience in frozen & refrigerated foods. As an EFRA member, you are part of a dynamic force with a common goal....use more frozen & refrigerated foods....more sales for more profits.

EFRA: A BONDING OF INTERESTS

We bring together all related segments of the frozen food industry.
- Brokers
- Manufacturers
- Distributors
- Retailers
- Warehousing
- Transportation
- Packaging/Labeling

EFRA Service Corp: SALES PROMOTION PLUS

You can profit as an advertiser in our yearly month-long Frozen Food Festival, which won the Golden Penguin award many times from the National Frozen Food Association for excellence in marketing. The EFRA Festival is the only promotion of its kind in our area. Packers and retailers, for successive years have reported gains of up to 15% for the Festival Period. Supported by all segments of our industry, EFRA mounts this giant promotion effort with a fully integrated marketing campaign involving retailers, manufacturers, brokers, and media to help our member companies sell more frozen foods. In light of our recent expansion, we are in the process of looking ahead and preparing to offer similar programs to the refrigerated foods community.
ANNUAL MEMBERSHIP
REGISTRATION FORM & DUES STATEMENT

2013 MEMBERSHIP DUES = $400.00

COMPANY NAME ______________________________

CONTACT NAME ______________________________

ADDRESS ___________________________________

CITY/STATE/ZIP __________________________________

PHONE ________________________________________

FAX ____________________________________________

E-MAIL(s) _______________________________________

NATURE OF BUSINESS
(please check)                                      METHOD OF PAYMENT
(please check)

0  Broker
0  Retailer
0  Packer
0  Distributor
0  Supplier
0  Transportation
0  Warehouse
0  Other __________

0  Please Bill Me
0  Check Enclosed
0  Credit Card

______________________________________________
credit card #

______________________________________________
card type  exp. date

Make Check Payable To: EFRA or Eastern Frosted & Refrigerated Foods Ascn, Inc.

Thank you for supporting the Frozen & Refrigerated Food Industry!